

Board of Directors Meeting

Tuesday, September 24, 2019 (4:30 p.m. – 6:30 p.m.)
Shelly Ridge Service Center

Board Chair Opening Remarks & Mission Moment

Board Chair Debbie Hassan called the meeting to order at 4:35 p.m. She first informed the Board of the resignation of Toni Miller, due to her retirement and move out of state. The Mission Moment presented by Gold Award Girl Scout Ellie M. of Philadelphia, who shared her project of easily and inexpensively adapting electronic toys for children with physical disabilities.

Management Report

CEO Kim Fraites-Dow revisited the three Core Goals. She first focused on membership. As of July, GSEP had a gap of 6,000 girls to goal. Serving girls in funded troops has been the biggest gap. We had a number of initiatives, which resulting in closing that gap by more than half as well as giving the staff lessons on what we can do better in the next year, most notably giving partners more advance planning time.

For Membership Year 2020, we are already ahead of last year YTD by 2,000 girls so we do have our eyes on the ball moving ahead.

Board Member-at-Large Harris Bock asked about the status of the lawsuit against BSA; Kim reported that it is still in the discovery phase so no update yet.

Kim also reported about Girl Scouts of Farthest North (Alaska) which recently won its lawsuit against GSUSA regarding the last membership dues increase. Kim explained that this issue has a potential financial impact on all councils, since we serve funded girls (whose membership dues need to be paid for by the Council).

HR Committee

Debbie Hassan reminded the Board that it is now time for the CEO Performance Review. She will be emailing the entire Board for their feedback on Kim's performance.

Board Development Committee

BDC member Debbie O'Brien shared that Ann Thornton Field, a BDC member (and former Board chair) has resigned from the committee due to work conflicts. The Committee will be focused on filling the two open positions (Board and BDC) in the next few months.

Finance/Audit Committee

Mike Vanic, CFO, reported that we are now projecting a \$21,734 operating surplus for the end of Fiscal Year (FY) 2019. On behalf of the Finance Committee, Mike also presented the FY2020 Operating and Capital Budgets for the Board's approval. This included the Capital budget for the Girl Adventure Place (G.A.P.) projects at Camp Mountain House and Camp Shelly Ridge. The Board voted to approve the FY20 Budgets.

Property Committee

Babette Racca, Senior Advisor for Capital Projects, presented the Property Committee's report, which mainly focused on the status of the Lehigh Valley Service Center. The LV Service Center has been placed on the market; our realtor is Cindy Feinberg, who worked with the Council on the three camps which we divested a few years ago. The firms who are helping us with the G.A.P. project at Mountain House have also been hired: Becker & Frondorf are our Project Managers (they worked with the Council on the previous capital improvements at the three largest camps) and MKSD are the architects (they are a woman-owned firm based in the LV).

Adjournment

Debbie Hassan adjourned the meeting at 6:32 p.m. and invited the entire Board to join her at the Delegate Meeting immediately following.